

OFFICIAL 2015-16  
THEME LOGO



OFFICIAL 2015-16 THEME MASTER BRAND SIGNATURE LOCKUP

the logo shown can only be used in  
the Master Brand Signature in a lockup



OFFICIAL 2015-16 THEME 1/C LOGOS



OFFICIAL 2015-16 THEME LOGO COLORS

				
<b>AZURE</b>	<b>SKY BLUE</b>	<b>VIOLET</b>	<b>ROTARY GOLD</b>	<b>ORANGE</b>
<b>PMS 2175C</b>	<b>PMS 2202C</b>	<b>PMS 2070C</b>	<b>PMS-130C</b>	<b>PMS 2018C</b>
<b>CMYK-C</b> C99 M47 Y0 K0	<b>CMYK-C</b> C96 M0 Y6 K0	<b>CMYK-C</b> C57 M91 Y0 K0	<b>CMYK-C</b> C0 M41 Y100 K0	<b>CMYK-C</b> C0 M68 Y95 K0
<b>PMS 2175U</b>	<b>PMS 2202U</b>	<b>PMS 2070</b>	<b>PMS-129U</b>	<b>PMS 129U</b>
<b>CMYK-U</b> C99 M53 Y0 K0	<b>CMYK-U</b> C94 M0 Y6 K0	<b>CMYK-Uncoated</b> C54 M99 Y0 K0	<b>CMYK-U</b> C0 M35 Y100 K0	<b>CMYK-U</b> C0 M58 Y95 K0
				
<b>CRANBERRY</b>	<b>SEOUL GREEN</b>	<b>ROTARY BLUE</b>	<b>BLACK</b>	
<b>PMS 214C</b>	<b>PMS 7480C</b>	<b>PMS 286C</b>	<b>CMYK</b> C0 M0 Y0 K100	
<b>CMYK-C</b> C0 M100 Y22 K0	<b>CMYK-C</b> C86 M0 Y78 K0	<b>CMYK-C</b> C100 M80 Y9 K2		
<b>RUBINE RED U</b>	<b>PMS-7480U</b>	<b>PMS 286U</b>		
<b>CMYK-U</b> C0 M100 Y22 K0	<b>CMYK-U</b> C74 M0 Y65 K0	<b>CMYK-U</b> C100 M92 Y9 K2		